

Facebook Administrator/Content Managers/Class Page Moderators: can be done remotely

The Facebook team posts on the Parents' Club Facebook page information of interest to Stanford families, including:

- Upcoming Speakers
- Upcoming events/activities
- Photos of events
- Stanford communications of interest to parents and guardians.

The Facebook Team works together to keep the Parents' Club Facebook pages current, informative, helpful, relevant, and effective, and to monitor activity on the page, keep conversations positive, and answer questions.

Beginning with the Class of 2025, the Parents' Club offers a private Facebook page for each class year, allowing parents and guardians to connect with each other, build community, and crowd-source information relevant to their student's class in a more personal way. The Class Page Moderators facilitate and moderate these conversations among parents/guardians.

The club's VP of Communications oversees this program and serves as advisor for the Chairs. At the end of the year, the Facebook team will prepare/update a program report with and submit it to the VP of Communications.